

# Marketing Team Ministry Guide

The purpose of the marketing team is to provide an extension of the church to the community by informing them of the church including the gospel, the church's culture, and how they belong.

## Social Media

Compass North Church uses social media to leverage a vast network of people who have the opportunity to learn more about the church. Most active are Facebook and Instagram. We strive to treat each social media platform individually. Research shows Facebook can be thought of like a newspaper, and Instagram can be thought of as a magazine.

## The Compass North Church App

Compass North Church has a mobile app for iOS and Android devices. Developed by Subsplash, the app hosts a variety of content such as sermon media (including message notes), events, a Bible, way to connect with the church via forms, and others.

## Team Expectations

### Be Respectful

While we may not always agree, it's important to align to church vision and the direction of its pastors and leaders. We also honor each person who walks through the doors or attends events because we're called to serve them.

### Be Responsive

Life at Compass North can move quick. We don't require you to be glued to your phone all the time, but as a courtesy please respond to all messages within a day unless you're on vacation.

### Attend Dream Team Events

They are super fun! We only have a couple a year, but they help us connect with the larger Dream Team and celebrate what God is doing in our church.

Welcome to the Compass North \_\_\_\_\_ Team.

We are so excited you are joining the Dream Team. By checking each line & signing below indicates you have read through the guidelines for the team you have chosen and that you align with the expectations of your specific team as well as the below listed expectations of our Compass North Dreamteam members. Thank you for being willing to serve and doing your best to uphold the heart and culture of Compass North church.

\_\_\_\_\_ I have completed all 3 sessions of Path

\_\_\_\_\_ I am in alignment to the full beliefs of Compass North Church.

\_\_\_\_\_ PCO (Planning Center Online) I have downloaded the app and understand how to use it. I will respond(accept or decline) to scheduling requests within 24 hours. I will use the block out dates when out of town or have other obligations.

\_\_\_\_\_ Slack (Each teams way of sharing important information quickly and efficiently) I have downloaded Slack app and commit to check slack at least once per day.

\_\_\_\_\_ I have received my team shirt and will wear it and nametag when serving.

\_\_\_\_\_ I will arrive for serving 30 minutes prior to church service and be at my post 20 minutes prior to church service. If I am serving at 9 am I will attend the Huddle at 8:30 am.

\_\_\_\_\_ I am willing to serve a minimum of once per month (2 x per month is preferable)

\_\_\_\_\_ Serve one Attend one: I understand when I am serving, I will make it a priority to attend one service. Your spiritual life is important, we want you to be filled.

\_\_\_\_\_ Guest Aware: Whether serving or not, I will be mindful of new guests & introduce myself, help them find whomever invited them, introduce them to someone at Connect Center.

\_\_\_\_\_ Serving is working for God. I will remind myself and politely delay non-serve related conversations until after I am finished serving.

\_\_\_\_\_ Church Aware: A clean environment is part of our guests impression of Compass North church. I will pick up and dispose of empty coffee cups & water bottles. If I see a spill or mess of any kind, I will clean it up or bring it to the attention of someone who can.

\_\_\_\_\_ I understand I am expected to participate in trainings/meetings/and Dream team parties.

\_\_\_\_\_ Join a Life Group: Taking rows to circles. Small groups are where we study God's word and build lasting relationships. Most Life Groups are 8 week sessions. Freedom groups 12 wks. I will participate in a life group and when ready I will lead a life group.

\_\_\_\_\_ I plan to complete Next steps for my spiritual growth: LP1, LP2, and Freedom Group.

\_\_\_\_\_ I have completed LP1

\_\_\_\_\_ I have completed LP2

\_\_\_\_\_ I have completed Freedom (including conference)

\_\_\_\_\_ Being on the Dreamteam is an honor and a privilege. I will be mindful of how I am representing Compass North Church and the love of Jesus every day and every where, not just at church on Sunday.

\_\_\_\_\_ Social Media(WWPJP-what would Pastor Joe post) Remember it's your church family, Directors, Dreamteam members and their families, friends, coworkers & sometimes kids seeing your posts. I promise to be mindful of what I post on social media.

Thank you so much for being willing to serve the Kingdom of God. If you have any questions or concerns please take them to your team Director or Assistant Director. Pastor Joe Hunt

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Dates